



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 2

## ‘Simply Clever’: practical helpers in the car

- › Numerous ‘Simply Clever’ features available
- › Virtual Pedal opens the tailgate with a simple foot movement
- › Electrically retractable tow bar folds out automatically

‘Simply Clever’ has become the byword for the many smart ideas that the ŠKODA designers come up with for each new model. The practical solutions make life in the car easier for occupants. The ŠKODA KAROQ also offers numerous ‘Simply Clever’ features. New in the ŠKODA KAROQ is the boot cover, which can be attached to the tailgate.

ŠKODA KAROQ   Selected ‘Simply Clever’ features	
	Availability
Boot cover attached to the tailgate (for VarioFlex rear seats)	■
Ticket holder	■
Umbrella compartment under the front passenger seat	■
Fuel tank filler neck with misfuelling prevention device (diesel engines only)	■
Net programme in the luggage compartment	■
1.5-l bottle holder – front and rear door	■
High-vis-vest holder	■
Easy Open cup holder	■
Pen holder	■
Bungee cord in the door trim	■
Ice scraper in the fuel filler flap	■
Front passenger seat with through-loading capability	□
Folding tray tables on the front seatbacks	□
Removable ski bag	□
Removable LED torch in the boot	□
Rubbish bin in the door panel	□
Tablet holders (1x rear seats and 1x rear central armrest)	□
Virtual Pedal (only in combination with el. tailgate and KESSY)	□
230 V socket with 2x USB (front and back)	□
Electrically retractable tow bar	□
■ Standard      □ Optional	



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 2 of 2

## Further information

Silke Rosskothén  
Head of Product Communications  
T +420 326 811 731  
[silke.rosskothen@skoda-auto.cz](mailto:silke.rosskothen@skoda-auto.cz)

Štěpán Řehák  
Spokesperson – Product Communications  
T +420 734 298 614  
[stepan.rehak@skoda-auto.cz](mailto:stepan.rehak@skoda-auto.cz)

## ŠKODA Media Services

[skoda-storyboard.com](http://skoda-storyboard.com)

[skoda.media-auto.com](http://skoda.media-auto.com)

## Download the ŠKODA Media Services app



## Follow us! #Skoda



Facebook



YouTube



Instagram



Twitter

## ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.