



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

Design: emotive design language, more dynamic character

- › Full-LED headlights and LED tail lights, LED fog lights with cornering function
- › Comfortable and practical interior
- › Premium materials and precise workmanship
- › LED ambient lighting for the instrument panel and door trims
- › Centre console indirectly illuminated
- › LED light pack including projection of the ŠKODA logo when opening the doors

The ŠKODA KAROQ impresses with modern exterior design. Just like the ŠKODA KODIAQ large SUV, the compact five-door is a true representation of the brand's SUV design language. The clear lines with precise contours underline the all-rounder's dynamism.

The considerably three-dimensional design of the front section is shaped by clean-cut headlights. The long wheelbase provides generous interior dimensions. The side is characterised by short overhangs, a sloping roofline that is visually extended by a line in the D-pillar, and a tapered rear.



Compact SUV with clear design language

With its design, the ŠKODA KAROQ is a true representation of the brand's new SUV design language. The front section is characterised by the split headlight units, the striking radiator grille and the powerfully built bumper.

The tornado line, which runs from the headlights to the rear, visually structures the body. The angular wheel arches are framed by wide trims – a typical feature of ŠKODA's SUV design language. The wheel arch moulding, which is available as an option for the all-wheel-drive variants, additionally accentuates the ŠKODA KAROQ's off-road character.

The horizontal lines at the rear emphasise the body's width. The tail lights are split in two: their outer sections are set within the side panel frames, with the inner sections embedded within the tailgate. The tail lights, brake lights and number plate illumination at the rear feature LED technology. The tail light is styled in a C-shape, typical of ŠKODA.



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3



Full-LED headlights with adaptive lighting control, LED fog lights with cornering function

The ŠKODA KAROQ is fitted with halogen headlights and fog lights as standard, as well as LED daytime running lights. The compact SUV is optionally available with full-LED headlights that produce both the dipped and high beam. The full-LED headlights come with an adaptive lighting control feature. The AFS adaptive front headlight function adjusts the headlights to provide the best possible lighting for the driving situation and conditions.

The full-LED headlights also include LED fog lights with cornering function. These are also available as an individual option.



Modern interior with numerous customisation options

The instrument panel, controls and seats of the compact SUV combine comfort with modern functionality. Premium materials and precise workmanship guarantee the high level of quality that is typical of ŠKODA's vehicles.



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 3

Atmospheric feel in the interior: LED ambient lighting and LED light pack

The optional LED ambient lighting creates atmospheric lighting in the ŠKODA KAROQ's interior. The horizontal LED lighting strips in the doors, on the passenger side of the dashboard and on both sides of the steering wheel can be individually configured. There is a choice of ten lighting colours. To prevent the driver from being distracted, both of the LED lighting strips next to the steering wheel switch off as soon as the ŠKODA KAROQ starts moving.

Indirect illumination of the centre console provides additional atmosphere in the interior. This is produced by the LED units in the roof lining that form part of the optional LED light pack. Another component of the LED light pack is the projection of the ŠKODA brand logo, which is visible on the ground next to the vehicle when the doors are opened. The LED light sources for the projection are built into the underside of the front doors.

Further information

Silke Rosskothén
Head of Product Communications
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Štěpán Řehák
Spokesperson – Product Communications
T +420 734 298 614
stepan.rehak@skoda-auto.cz

ŠKODA Media Services

skoda-storyboard.com

skoda.media-auto.com

Download the ŠKODA Media Services app



Follow us! #Skoda



Facebook



YouTube



Instagram



Twitter

ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.